

**Digitalisation ensures new mobility for better care of immovable EU citizens
DTMD University and CCUnirent System GmbH decide to cooperate**

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The DTMD University for digital Technologies in Medicine and Dentistry headquartered in Wiltz Castle (Luxembourg) and the European MaaS (Mobility as a Service) Enabler CCUnirent System GmbH in Nuremberg have decided on an extensive cooperation.

The goal is the scientific research and practical testing of digital technologies for outpatient and inpatient nursing service under the title "New Mobility for Moving Immovable Citizens (MMIC)".



From left to right: Juergen Lobach, CEO of CCUnirent System GmbH, Benno Bartels, CEO of Insert Effect GmbH and Prof. Dr. med. Ralf Roessler, Dean of DTMD University

Juergen Lobach, CEO of CCUnirent System GmbH, comments: "The demographic development towards an aging society and the urbanisation that can be observed in many parts of Europe presents particular challenges to the basic needs of everyday life and peoples' health. Above all, home care in rural areas but increasingly also in urban areas is increasingly becoming an existential bottleneck factor in social and economic terms."

This is precisely where the new cooperation project of DTMD University and CCUnirent System GmbH comes into play. "Digitalization enables new forms and processes of connectivity between nursing staff, doctors and retailers," emphasizes Prof. Ralf Roessler, Dean of the DTMD University. These new forms of mobility need to be researched and tested regarding their social and economic implications. Mr. Roessler continued, "Our declared goal for our university, which focuses on teaching and researching new digital healthcare technologies, is to develop innovative digital business models that will improve the quality of life for immovable or individuals with a restricted mobility." New research results will be directly and practically integrated into high-quality implementation and testing, which can be only guaranteed with an efficient forward-looking entrepreneurial partner.

CCUnirent CEO Lobach adds: "The claim of CCUnirent System GmbH is to ensure targeted cost reduction and task-based workload optimization with suitable digital technologies and business processes. This should ensure the economic and organizational efficiency of care services, physicians and retailers while maintaining a high level of social responsibility."

Both cooperation partners assume that digitalisation will not replace any doctor or nurse. However, it will bring significant improvements and reliefs to the people in need of care as well as the medical and social care workers. These range from shorter response times and more targeted assistance, to greater efficiency in planning and managing care services and structures, to telemedical services, such as initial consultations, even though the doctor is located somewhere else. For this purpose, however, the long-distance treatment ban in Germany must be relaxed.